

NORTH EAST BUSINESS EXECUTIVE OF THE YEAR 2010 JUDGING CRITERIA

Drive, dynamism and leadership. These are just some of the qualities the judges will be looking for in the 2010 North East Business Executive of the Year Awards. The honours are being organised by The Journal in Newcastle and its sister paper, the Evening Gazette in Middlesbrough.

The search is on for the top business bosses in the Durham & Wearside, Tees Valley and Tyneside & Northumberland areas. Those declared the cream of the crop in these three sub-regions will compete for the North East Business Executive of the Year title.

There will be a separate trophy for the North East Young Business Person of the Year. This person will be aged 30 or under on November 18th 2010.

We are also looking to recognise the vital role non-executives can play in the development of companies of all sizes, whether they are private, public or charitable organisations by crowning a Non Executive Director of the Year.

The awards are open to both the services and manufacturing sectors and will reward business excellence. Candidates must head companies which publish their results.

The judges will be looking for someone who has an impressive track record when it comes to company achievements in turnover, profitability, re-investment, job creation, sales growth and future potential. Other issues such as export achievements will also be taken into consideration if appropriate.

The companies can be big, medium or small and while the bottom line will not be the sole focus they must stand out with their performance. In exceptional circumstances a company's turnover or profit may not be very high for a firm of its size and field. But if the individual behind it has shown extraordinary talent in overcoming corporate adversity, such as turning it round or reshaping it dramatically for the better, that would be worthy of consideration.

The candidates should have demonstrated drive and dynamism in performance, be a fitting representative of business generally in the region and perhaps have contributed to some aspect of the region's well being already.

The winner will have shown through past performance a promise of even greater things to come.

All nominations will receive equal consideration but it will not be possible to enter into discussions or correspondence regarding entries.

The accolades have attracted the backing of several major sponsors – including Newcastle University Business School, Dickinson Dees, Teesside Business School at Teesside University, Newcastle Business School at Northumbria University and 'a consortium of local businesses'.

This is your opportunity to nominate outstanding executives who are making their presence felt in the North East. The business teams at The Journal and the Evening Gazette are already putting together a list of potential names for the judging panel to consider and would like to hear your suggestions too.

All nominations will be considered during a preliminary judging process which will lead to a shortlist from which the winners will be chosen. The winners will be announced at a gala awards presentation dinner at the Newcastle Marriott Hotel, Gosforth Park on Thursday 18 November 2010.

For further details regarding the process or the awards dinner, please contact Lesley Hampson, Events Manager, Regional Events & Exhibitions, ncjMedia Ltd. Groat market, Newcastle, NE1 1ED. Tel: 0191 201 6435, Email: lesley.hampson@ncjmedia.co.uk.



For a nomination to be considered the following information must be included:

BUSINESS EXECUTIVE NOMINATION

- * The name of the business executive and, in the case of the Young Business Person award, their date of birth.
- * The name of the business; its address and telephone number and the nature of business.
- * How the person has built the company up to what is it today.
- * Whether they own or manage the business.
- * A synopsis of their career history.
- * Profitability and turnover.
- * Job creation.
- * Sales growth.
- * The company's future potential.
- * If the executive is involved with any local organisations, community initiatives or charities.
- * Any other achievements you feel ought to be considered.

NON EXECUTIVE DIRECTOR NOMINATION

- * The name of the Non Executive Director
- * The name of the business; its address and telephone number and the nature of business.
- * How the person has made a difference to the company
- * A synopsis of their career history.
- * Profitability and turnover.
- * Job creation.
- * Sales growth.
- * The company's future potential.
- * If the executive is involved with any local organisations, community initiatives or charities.
- * Any other achievements you feel ought to be considered.

Please send your information with the coupon printed below by Friday 27 August 2010.

NORTH EAST BUSINESS EXECUTIVE OF THE YEAR AWARDS 2010

Please tick appropriate box:

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Durham & Wearside	Tees Valley	Tyneside & Northumberland	Young Business Person	Non-Exec Director

Name of Business Executive:

Name of Business:

Business Address:

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Business Telephone Number:

Date of Birth (for Young Business Person Award):

Please return all nominations to Lesley Hampson, Events Manager, Regional Events & Exhibitions, ncjMedia Ltd., Groat Market, Newcastle upon Tyne, NE1 1ED. Tel: (0191) 201 6435, Fax: (0191) 201 6442.
