

A Liverpool Daily Post Event

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REGIONAL
BUSINESS
AWARDS 2011

Entry Form

sponsored by



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»»»»»» Editor's Message

We are now inviting entries for the 2011 Liverpool Daily Post Regional Business Awards.



Mark Thomas, Editor
Liverpool Daily Post

With the public purse under such immense pressure, there has never been a better moment to salute the excellence of the go-ahead, entrepreneurial private sector businesses that are playing such a vital role in sustaining economic growth in the Liverpool City Region.

Our awards are open to any firm, big or small, that operates in the region. They are free to enter, and making the shortlist or winning an award carries enormous prestige within the business community. It is a fantastic way to build the profile of a company, and to boost the morale of its workforce.

This year we are to return for a second time for our awards ceremony to the breathtaking surroundings of Liverpool's Anglican Cathedral. The shortlisted businesses will have their achievements celebrated before a distinguished audience of the city region's key figures, at an event which is firmly established as the highlight of the business calendar.

If you think your company, or another business you know well, deserves the recognition that these awards bring, please complete the nomination form. We would be delighted to receive your entry, and I hope very much to see you at the awards ceremony in June. **Good Luck.**

»»»»»» How to Enter

To enter the Regional Business Awards simply complete this entry form and return it to the address shown on the back page no later than Wednesday, April 13, 2011. Entries may also be completed online through the event website: www.regionalbusinessawards.co.uk

»»»»»» Why Enter

Receive recognition for your success across the region

You know how successful your business is; here is your opportunity to be judged against other businesses by our independent panel of judges and receive recognition for your achievements.

Generate brand awareness

Entering the awards is a fantastic way to raise the profile of your company through brand awareness. The Liverpool Daily Post will cover the short listed and winning companies in the run up to and after the event.

Showcase your business

Winning an award is an opportunity to prove to your customers and suppliers just how successful your business is. It is an independent and prestigious endorsement of the quality of your company.

Open doors to new opportunities

The Regional Business Awards can open doors to new suppliers, customers, investors and partners – it tells them your company has credibility and can be taken seriously.

Celebrate your business

The awards ceremony is the most prestigious in the region and an excellent networking opportunity. Many companies use the event to celebrate with their staff and thank them for their contribution and commitment.





Award Categories and Criteria



SMALL BUSINESS OF THE YEAR

Whatever your sector if you have a great business tell us about it. Whether you are a new or established business, if you employ up to 50 people and you can demonstrate all round business excellence, you should enter this category.



MEDIUM BUSINESS OF THE YEAR

If you can demonstrate outstanding business performance in your industry and employ between 51 – 250 people this is the category for you. Judges will be looking for your specific business achievements and strong financial performance.



JAGUAR LAND ROVER CORPORATE SOCIAL RESPONSIBILITY AWARD

Does your company strive to achieve a balance between your competitive aims and the interests of society? This award will be presented to the private sector business or individual, judged to have the best history of taking into account the effect of the business operations on the community and the economy. This can include companies that give time or money to charities or the voluntary sector.



LIVERPOOL VISION INVESTMENT OF THE YEAR

Can your company demonstrate how investment since January 2010 has had a beneficial impact on your business and local economy? Judges are searching to recognise and reward firms that are new to the region or existing businesses making fresh investments.



EXPORTER OF THE YEAR

Can you demonstrate a substantial and sustained increase in export activity relative to the size of your company over the past 12 months? The judges will be looking for evidence of the barriers that have been overcome and the degree to which the overseas trade has benefited our region's economy.



LIVERPOOL JOHN MOORES UNIVERSITY KNOWLEDGE BUSINESS OF THE YEAR

The Knowledge Business of the Year category is open to any business engaged in the commercialisation of research and development of intellectual property, including pure sciences, technology, software or professional know-how, irrespective of size or stage of development. The judges will be looking for evidence of, or at least the clear potential for, profitable trading in the knowledge sector as well as a beneficial economic impact to the region.



GREEN AWARD

Has your business applied environmental policies in the workplace? Have your products or services made a positive contribution to the environment? This category will recognise a local business that has had a beneficial impact on the environment.



KPMG BUSINESS OF THE YEAR

If your business employs more than 250 people and can show outstanding business performance, enter this category. Judges will consider evidence of a strong financial performance, excellent business achievements, your contribution to local prosperity and other specific initiatives that make you stand out from your peers.



DLA PIPER BUSINESS PERSON OF THE YEAR

Do you, or does someone you know, truly stand out from the crowd? Do they help to not only grow the reputation of their respective organisation but also the region, showing the entrepreneurial spirit that typifies the region's resilience and resurgence? If you recognise someone as the best in business, enter them for this award today.



O2 JUDGES CHOICE AWARD

The winner of this award is selected from all the entries received by the judges. Consideration will be paid to the presentation, attention to detail and financial performance of nominees. The winner may not be shortlisted in any of the categories but in the eyes of the judges demonstrated commitment, determination and dedication to their business and entry into the awards.



Entry Details

Business name:

Please note the business name entered here may be used in publicity material surrounding the Regional Business Awards.

Address:

Contact:

Position:

Telephone:

Fax:

Mobile:

Email:

Type of Business:

No. of employees:

How did you hear about the awards?

Trinity Mirror group companies, KPMG and DLA Piper would like to keep you informed of new and exciting offers and promotions. Please tick here if you would prefer not to be contacted. Your details will not be passed to third parties.

Please tick the category or categories you are entering

Small Business of the Year

Medium Business of the Year

Jaguar Land Rover Corporate Social Responsibility Award

Liverpool Vision Investment of the Year

Exporter of the Year

Liverpool John Moores University Knowledge Business of the Year

Green Award

KPMG Business of the Year

DLA Piper Business Person of the Year



Financial Summary

Please complete the following information

Financial Year Ending in:	2008	2009	2010
Turnover:	<input type="text"/>	<input type="text"/>	<input type="text"/>
Pre Tax Profit:	<input type="text"/>	<input type="text"/>	<input type="text"/>
Capital Investment:	<input type="text"/>	<input type="text"/>	<input type="text"/>
Number of Employees:	<input type="text"/>	<input type="text"/>	<input type="text"/>

»»»»»»»»»» Entry Requirements

- All awards must relate to the period January 1, 2010 - December 31, 2010 - except for Business Person of the Year.

Please enclose the following with your entry:

- A typed summary of your business achievements on a maximum of two sides of A4 paper.
- The judges will consider your entry against specific award criteria as well as turnover, growth, profitability, job creation, future potential, entrepreneurship and uniqueness.
- A completed entry form, including financial summary.
- Relevant company brochures (optional).

»»»»»»»»»» Eligibility

- The nominated business must have an address in Merseyside, Cheshire or West Lancashire. Please refer to the map on the back page.
- The closing date for entries is Wednesday, April 13, 2011.
- Please note advance permission from nominees may be required before completing forms on their behalf.

»»»»»»»»»» Nominating another Company?

If nominating another company/person, please provide your details below:

Name of Proposer:

Business Name:

Address:

Telephone No:

Fax:

Email:

»»»»»»»»»» Deadline

Closing date for entries:

Wednesday, April 13, 2011



»»»»»»»»»» Catchment Area

To be eligible for these awards your company address must fall within the dark green area of this map.

Return your completed entry form to:

Events Department, Liverpool Daily Post, PO Box 48,
Old Hall Street, Liverpool L69 3EB

Enquiries:

Please call: 0151 472 2570

Or email: regionalbusinessawards@dailypost.co.uk

Deadlines for entries: Wednesday, April 13, 2011.



»»»»»»»»»» Awards Ceremony

Nominees and winners of each category will be announced at the gala dinner and awards ceremony to be held at Liverpool Anglican Cathedral on Thursday, June 23, 2011. Places are limited so please reserve your table early to avoid disappointment.

Further information or to make a table reservation please contact the events department on 0151 472 2570 or email: regionalbusinessawards@dailypost.co.uk