



# *Your Wedding*

## THE EXHIBITION

*...don't miss your chance to  
be part of this exciting  
exhibition and  
to promote your products  
and services directly to  
your customers.*

your  
**wedding**  
the exhibition

ncjMedia Ltd. Events & Exhibitions Department  
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GATESHEAD INTERNATIONAL STADIUM  
Saturday 15th & Sunday 16th March 2008

# Your Wedding

## THE EXHIBITION

### Welcome

Welcome to 'Your Wedding -The Exhibition,' brought to you by the Evening Chronicle and Your Wedding magazine. We are excited about this exhibition and hope both exhibitors and visitors will leave feeling inspired. The event is being held at Gateshead International Stadium.

There will be approximately 70 exhibitors from a wide range of wedding related companies as well as various demonstrations throughout the day, including make up applications, table dressing displays and a bridal wear show. You will have the opportunity to sell directly to your target market for as little as £550 (+VAT).

To reserve your stand call now on 0191 201 6435 or e-mail [debbie.nicholls@ncjmedia.co.uk](mailto:debbie.nicholls@ncjmedia.co.uk).

### Attracting visitors

The Exhibition will be aimed at attracting couples and families that are planning weddings across the North East. Advertising in the Evening Chronicle and Your Wedding Magazine will reach over 552,000\* of these people every week. Associated titles Chronicle Extra, Metro, The Journal and Sunday Sun will also promote the event to an even broader audience throughout the region.



### WHY EXHIBIT?

- Face-to-face contact with customers
- Stand out from your competitors
- Gain orders and sell products/services directly to your target market
- Assess your competition and make business links
- Raise your profile and awareness amongst existing and new customers

### COST TO EXHIBIT INCLUDES

- Shell scheme for chosen stand. All exhibition stands include electrical socket and spot light
- Printed fascia board with company name displayed above the stand
- A 7x2 advert inside Your Wedding Magazine
- Dedicated after - sales team to handle enquiries available every weekday from 9am through to 5pm
- Chance to purchase additional electrics and lighting at discounted rates
- Company listing in pre-exhibition supplement within the Evening Chronicle
- Listing with company information inside the Exhibition Guide, distributed to visitors at the exhibition
- Choice of stand location - see floor plan opposite
- Stands sold on a first come first served basis
- A number of complimentary tickets to the exhibition for friends and family



**BOOK NOW 0191 201 6435**

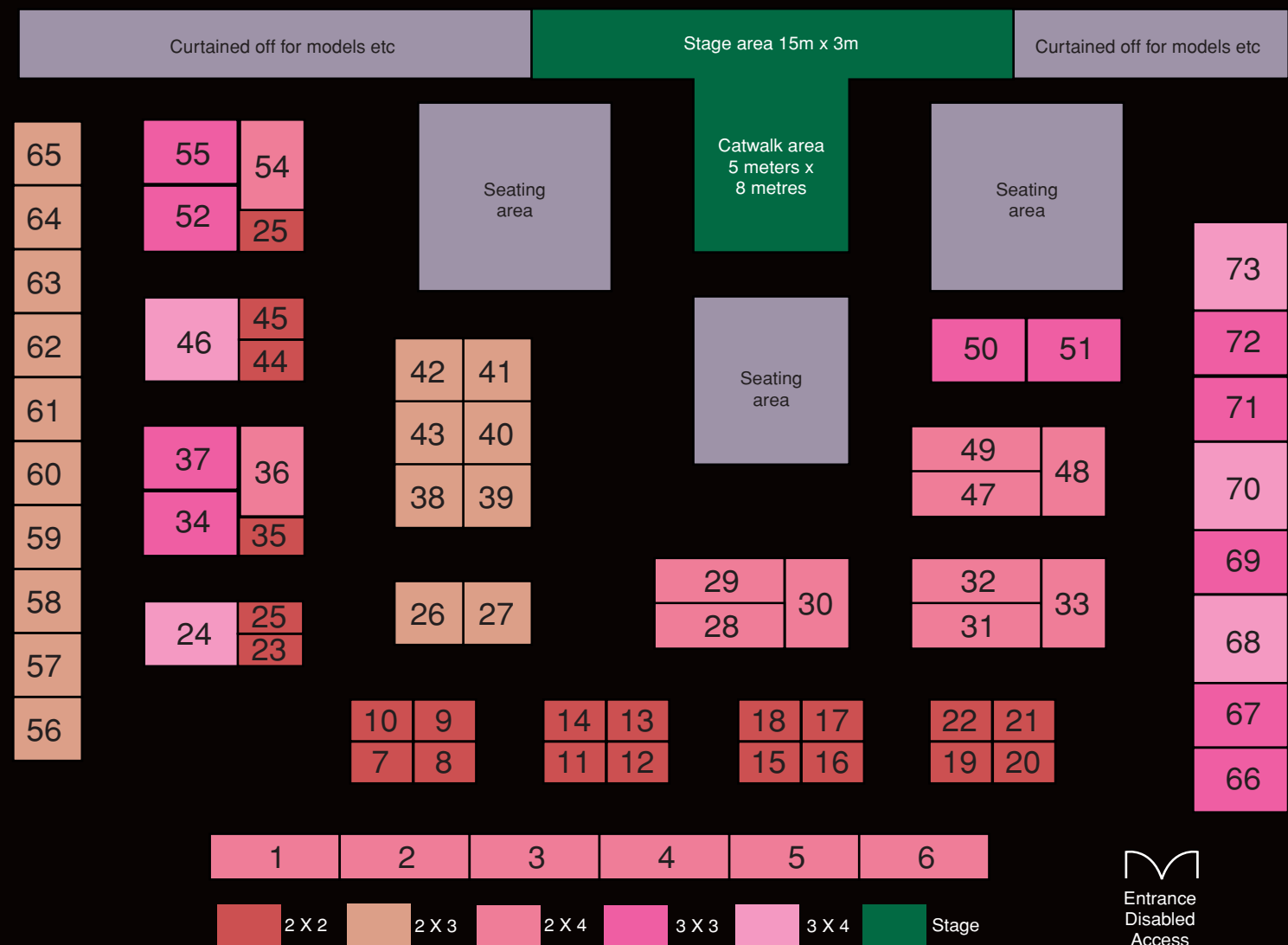
In order to secure your stand please photocopy & complete the attached booking form and return by fax or post, along with a cheque or credit card details for payment. Please make cheques payable to ncjMedia Ltd

For more information about this exhibition please contact Debbie Nicholls on 0191 201 6435 or e-mail: [debbie.nicholls@ncjmedia.co.uk](mailto:debbie.nicholls@ncjmedia.co.uk)

\*Source: BEAMER 2005, Total Newcastle area ABC Jul-Dec 2006 (Mon-Fri)



STAND SIZE (metres)	STAND SIZE (m2)	PRICE (£)+VAT	PREMIUM SITE PRICE (£)+VAT
2x2	4	£550	£595
2x3	6	£630	£683
2x4	8	£710	£771
3x3	9	£750	£815
3x4	12	£880	N/A



A full Exhibitors Manual will be issued after you book your stand, prior to the event. This contains all that you need to know from delivery and set up through to the height of exhibition stands, additional 'extras' packages, insurance and health and safety information.



## BOOKING FORM

A receipt will be sent once payment has cleared as confirmation of your booking

COMPANY \_\_\_\_\_

FORENAME \_\_\_\_\_ SURNAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ POSTCODE \_\_\_\_\_

TELEPHONE \_\_\_\_\_ FAX \_\_\_\_\_

E-MAIL \_\_\_\_\_

CARD NUMBER \_\_\_\_\_

□□□□ □□□□ □□□□ □□□□

I WOULD LIKE TO BOOK STAND NUMBER  AT A COST OF  +VAT

SECOND CHOICE STAND  THIRD CHOICE STAND

**TOTAL AMOUNT DUE £**  **INCLUSIVE OF VAT**

I have enclosed a cheque in full payment. Cheques made payable to 'ncjMedia' Ltd

Please debit my credit card as full payment. Details below

Name as written on my card \_\_\_\_\_

VALID FROM  |  ISSUE NUMBER  EXPIRY DATE  |

Bookings cancelled up to and including 31st December 2007 will receive a 50% refund. Bookings cancelled after 31st December 2007 are not entitled to a refund.