

ADVERTISING FEATURE

Simply Lighting



Better Homes

Lighting, bulbs and so much more

RECENT changes in the type of light bulbs on the market have caused worry and confusion among many home owners, particularly the elderly.

Help however is on hand from Graham

Reading who runs Huddersfield's Simply Lighting store in Wakefield Road, Aspley, who can advise us all on the new types of light bulbs now available. He said: "We don't just sell lighting for both indoors and outdoors here at Simply Lighting. We also have a vast selection of light bulbs, both low energy and the new Energy Saver for all areas of the home and are here to help and advise people on the recent changes."

Graham said press reports about the demise of the traditional incandescent light bulb have led many to worry about the new choices.

"People just think they have to use low energy bulbs but there are other choices. A lot of people don't like either the look or the efficiency of low energy bulbs, particularly the elderly who prefer a brighter light."

"Although 100 watt and 60watt incandescent bulbs are on the way out, there are now new eco-friendly halogen bulbs in various designs which give the same output as the old bulbs. Although these bulbs cost a little more, they will last much longer and save energy at the same time. They give instant light, can be used with a dimmer switch and give a crisp clean

white light.

"Many home owners still prefer traditional pearl or frosted bulbs, instead of a clear bulb. This can now be recreated with a halogen bulb, complete with a pearl bulb adaptor which is available at Simply Lighting."

Graham also stocks a range of speciality bulbs including fridge bulbs, fluorescent lights and bulbs for cooker hoods.

"Even if we don't have a particular bulb in store, we can usually source it," he said.

"The new Energy Saver lights are a really good option. They look very much like a traditional light bulb and are very efficient."

On the lighting front, Simply Lighting has every kind of lighting you could ever need, for all areas of the home and for outside in the garden and on the patio.

New styles are arriving all the time and Graham says: "Like everything in life,

lighting goes in fashions. At the moment chandeliers are making a big comeback and there is lots of crystal around in various designs.

"For the outside Simply Lighting has recently become an official distributor for both Franklite and Elstead Lighting Ltd, two businesses which offer top quality lighting for indoors and outdoors.

The shop is open Monday to Saturday and car parking is available outside. Pictured (above) is an example of one of the new crystal designs.



ORDER ON-LINE

Take a look at the extensive website www.simply-lighting.co.uk where on-line orders can be placed. Ring 01484 455777



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simply lighting

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