

ADVERTISEMENT FEATURE

HomeStyle

featuring



End of season carpet sale at Shaw's

SHAW Carpets, Yorkshire's largest carpet factory, today launches its biggest sale of the year with thousands of stock items now available at up to 50% cheaper than most carpet retailers.

The end-of-season event, which runs from now until the end of September, is only held once a year as the store prepares for the new collections arriving soon.

Shaw Carpets has one of the largest showrooms in the region and customers can browse through a huge selection of styles, shades and textures at its 250,000 sq ft factory.

Shaw Carpets buys direct from the manufacturer, allowing them to pass on massive discounts to customers. In addition to the already amazingly low prices, you can now save up to 50% on famous names such as Axminsters, Wiltons, Berbers, Wool Twists and Stainfree ranges.

Although products here are always excellent value, there's one particular deal this month that is sure to turn heads. The very popular Stainfree Collection is back and is ideal for general domestic use as it is guaranteed against all household stains and is available for only £6.99. Big savings can also be made on the Classic Twist, which is now just £4.99. There is also Free Fitting available on selected ranges, together with a free measuring service and if you don't want your carpet now, they can store it, free of charge, until required.

Brothers André and David Spencer run the company together and between them they have over 45 years' experience. According to André visitors are often "blown away" when they see the size of the factory and the choices on offer.

"They don't realise just how many shades and styles there are. For example, we have more than 200 carpets in natural tones alone," he explains. The range covers a tremendous variety of textures, including twist pile, which is currently one of the most popular because it comes in wool and man-made fibres.

Most of Shaw's business is driven by repeat customers and recommendations and they put



their success down to many factors, obviously the price being the main one, but also that they offer a very personal and unique carpet buying experience. They appreciate the importance of getting it right the first time and listening to the customer and understanding their needs.

David added: "Our sales team are equally qualified and their non-pushy, relaxed approach combined with expert knowledge means they can help customers get the best style and colour for their home. We will walk around with you, and talk you through what all the different ranges can offer."

However, if you can't get to the factory don't worry because Shaw Carpets offer a complimentary "Shop at Home" service. They run two vehicles which cover the whole of the Yorkshire region, bringing 1,000's of carpets and curtain samples direct to your door, making it easier for you to match up in the comfort of your home. Call David or André on Freephone 0800 121 8855 to arrange a free, no obligation home visit and quotation.

Shaw Carpets can be found at Dearne Mills, Barnsley Road, Darton, S75 5NS and is just minutes off M1 junction 38. Open seven days a week from 10am-5pm, with late opening until 8pm on Thursdays and closing at 4pm on

One of the biggest selections of carpets in the North of England is now available at Shaw Carpets

Sundays. Telephone 01226 390133, email: sales@shawcarpetsyorkshire.co.uk or visit our website @ www.shawcarpetsyorkshire.co.uk. Remember to bring along this advertorial and get a further £25 discount when you spend over £150 on carpets this week and don't forget to pick up your free rug!



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