

# Setting the standard for professional success

It has been an excellent year for the recently established The Management Centre, Bangor Business School, having quickly established its position as a top provider of quality executive education and research.

The centre delivers professional and executive education through a variety of programmes, including the part-time Executive MBA programme, ILM (Institute of Leadership and Management), CIPS (Chartered Institute of Purchase and Supply), ACCA (Association of Chartered Certified Accountants), CIMA (Chartered Institute of Management Accountants). It is also the home for the CBRMi (Centre for Business Research and Market Intelligence).

The Bangor Executive MBA programme at The Management Centre goes from strength to strength. The part-time, three-year programme for professionals in all business sectors experienced a student intake for October 2008 more than double the intake for 2007.

The new format of the programme, with subjects being taught in intensive four-day modular blocks, makes it easier for structuring study time and appeals to the many busy executives, managers and business owners whose lives and schedules are

very demanding.

The calibre of the course is reflected in the cohort, with experienced business owners and consultants as well as senior managers from organisations from the public and private sectors. The standards raised by both the course and the cohort mean the learning experience is greatly enhanced in an environment which is challenging and stimulating.

Accountancy students at The Management Centre, Bangor Business School, have achieved an outstanding first set of exam results in the June examination sitting of the ACCA professional qualification. It is the first time students have been able to study for the final level qualification in North Wales. The pass rate at Bangor was 69%, 23 percentage points above the global pass rate of 46% on these papers. Successful students include Debra Jones and Carl Shipton, who were the first students to complete the ACCA professional stage at a North Wales centre.

The Centre for Business Research and Market Intelligence (CBRMi) is an independent research institution and is part of The Management Centre, Bangor Business School. Established in 2005, CBRMi is building a reputation for providing clients with timely, insightful

and innovative commercial research solutions. The centre draws on the academic expertise of Bangor University and is able to harness world-class visualisation technology to present research findings in a more meaningful way to its clients.

Having been developed through £14m grant funding from the European Regional Development Fund (ERDF) and Gwynedd Council, the high standards set by The Management Centre also refer to its facilities.

Accommodation in four-star quality rooms is available (the Executive MBA students have the benefit of accommodation inclusive in their fee). There is a café and restaurant providing good quality food; events and functions can be hosted in its many lecture theatres, seminar and breakout rooms. The recently opened Bangor University Business Club, with its plush bar and online library, is another example of its forward thinking and proactive approach to integrating into the North Wales business community.

There may be a recession, but The Management Centre's ethos and forward thinking should see the success of 2008 continue into 2009 and beyond.

■ Contact The Management Centre for information on any of the above, tel: 01248 365900.



The Management Centre - Bangor Business School