

# Arriva asks North Wales to be put in the picture

## Arriva Buses Wales is launching a challenge for both residents and visitors to North Wales this summer – who can take the perfect picture?

The bus company, which operates throughout North Wales, wants people to send in their efforts that best highlight the great attractions offered by the region. To make things a little more interesting there is one specific requirement – pictures must be taken of places you can visit on an Arriva bus!

Michael Morton, managing director of Arriva Buses Wales, said: "North Wales has some fantastic locations for tourists and residents alike such as the Great Orme Country Park, Caernarfon Castle and Rhyl SeaQuarium, and we want to showcase them on our website and buses.

"We recently introduced an open-top bus in Llandudno to provide the perfect platform for sightseeing and photography - and now we want people to help us show others what they are missing!"

The Arriva 'Picture North Wales' competition will see the top ten shortlisted on [www.arrivabus.co.uk](http://www.arrivabus.co.uk) allowing people to vote for the picture they want to win. The winner will receive a digital camera, with the nine runners-up each receiving free Arriva Weekly Saver tickets.

Michael added: "The 'Pride of Llandudno' open top service already visits some of the finest sights in North Wales, although there are plenty of other places you can get to on an Arriva bus. We'd like as many people as possible to send us their photos so that we can show off the best that North Wales has to offer."

The Open Top service takes in historic Conwy Castle, the Great Orme and Llandudno's famous promenade, and also offers a passenger commentary packed with information on all the local attractions. It is the only open top bus to actually make a full round trip of the Great Orme, allowing people to see this outstanding area of natural beauty at first hand.

The service runs every hour during the day on a 'hop-on hop-off' basis, with tickets priced at £7 for adults and £3.50 for children. There is also a family ticket priced at £20. Tickets are available directly from the driver or from the Llandudno or Conwy Tourist Information centres and other authorised retailers.

To enter the Arriva 'Picture North Wales' competition people can either email their entries to [picture@arriva.co.uk](mailto:picture@arriva.co.uk) or send them in the post to '**Picture North Wales**', Arriva Buses Wales, Imperial Buildings, Glan-y-Mor Road, Llandudno Junction, LL31 9RU.



Includes Commentary

## Pride of Llandudno 'OPEN TOP'

Conwy Castle, Llandudno,  
Llandudno Pier & The Great Orme

Buy your ticket on board,  
or from Llandudno or Conwy  
Tourist Information Centres

Hop on  
Hop off  
all day!

**No. 1  
Tour**

**Route 1**  
every hour from  
28 June to  
6 September 09

[arrivabus.co.uk](http://arrivabus.co.uk)

**ARRIVA**

Terms and Conditions: For the Arriva Picture North Wales competition operated by Arriva plc. 1. All entries must be submitted by Friday 21st August 2009 with your name and address, either by email to [picture@arriva.co.uk](mailto:picture@arriva.co.uk) or by post to 'Picture North Wales', Arriva Buses Wales, Imperial Buildings, Glan-y-Mor Road, Llandudno Junction, LL31 9RU. 2. All entries must feature a photograph of an attraction served by an Arriva bus in Wales. 3. Ten shortlisted photographs will be chosen from the entries by a panel of judges from the Arriva Buses Wales Marketing department and will be posted to the [arrivabus.co.uk](http://arrivabus.co.uk) website where the public will be able to vote for their favourite. The entry with the most votes will be the winner. In the event of a tie, the judges will have the casting vote. 4. By submitting your photo to us you are granting Arriva plc a non-exclusive, non-transferable licence to use the photo in all media in perpetuity. 5. Entries made by post cannot be returned. 6. No purchase necessary. 7. The winner will be notified by post within 28 days of draw date. 8. Winner details can be requested by sending a stamped self-addressed envelope to The Marketing Department, Arriva Buses Wales, 73 Ormskirk Road, Aintree, Liverpool, L9 5AE. 9. Employees or any agents associated with Arriva plc cannot enter into the prize draw. 10. Promotion open to all UK, Channel Islands, Isle of Man and ROI residents aged 18 years or over. 11. The winning prize will be a digital camera to the value £250. Nine runners-up will each receive a free Arriva Weekly Saver ticket, which is valid for all Arriva bus services in Wales, during the chosen week. 12. No alternative prize available and no cash alternative. 13. One entry per person. Promoting company: Arriva plc, 1 Admiral Way, Doxford International Business Park, Sunderland, SR3 3XP.