

The Crewe Chronicle Series consists of three local editions, Crewe, Nantwich and Sandbach which cover local news and events specifically tailored for their readers. Printed every Wednesday the Chronicle offers a comprehensive classified section with separate property supplement. Every week 55,000 people read the Crewe Chronicle with many more specifically turning to the title when searching for a purchase or something to do.

Why advertise in the Crewe Chronicle?

The area's favourite...

56,000 people said the Crewe Chronicle was their favourite local newspaper

The most trusted...

48,000 people said the Crewe Chronicle was a trustworthy local newspaper, more than any other title

The place to turn to...

The Crewe Chronicle is the place that people turn to when they want local information and advertising, demonstrating its strength as the medium of choice:

- 38,000 people turn to the Crewe Chronicle when looking to buy or rent a home
- 33,000 people turn to the Crewe Chronicle when looking for a job
- 22,000 people turn to the Crewe Chronicle when looking to buy a car
- 42,000 people turn to the Crewe Chronicle when planning entertainment or leisure activities



Average Issue

Readership

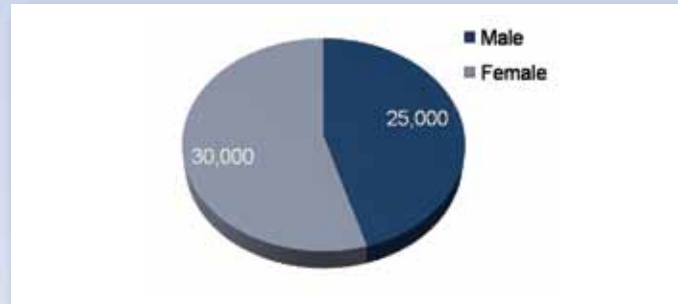
59,000

Day of publication

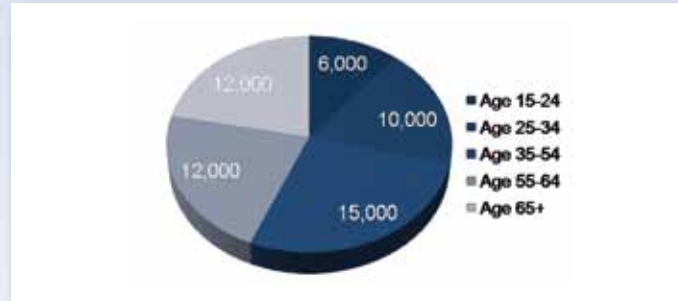
Wednesday

Reader profile:

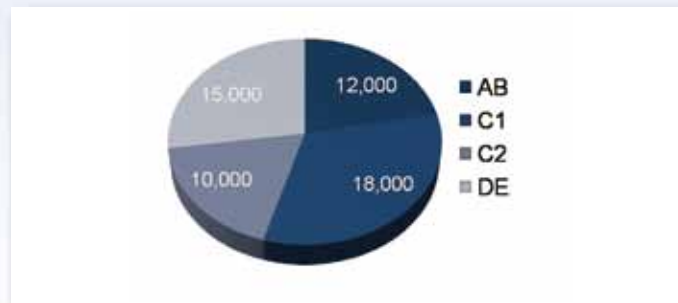
Gender



Age



Social Grade



Coverage Area:



For detailed technical specifications please call 0151 330 4959

Call 01244 340 151

to discuss how our effective advertising solutions could work for your business.

Sources: GfKNOP 2008 Base: Trinity Mirror Cheshire 10% area.