

The Chronicle Xtra South Cheshire is an exciting new title that now incorporates the South Cheshire Buysell providing our readers with the most up to date community news, sport updates and reports as well as great new advertising platforms. In addition, our door-to-door distribution area has been carefully reviewed to complement the strengths of the paid-for Crewe Chronicle Series and deliver even better coverage of the South Cheshire area. 22,680 copies are delivered every week directly to households across the Crewe, Sandbach, Nantwich and Holmes Chapel areas.

Average Issue

Readership:

**34,474**

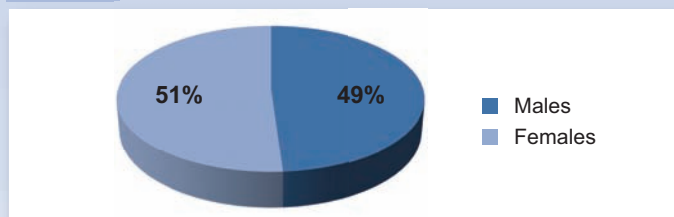
Day of Publication:

Friday

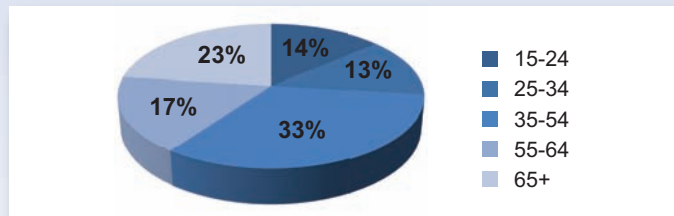


Chronicle Xtra South Cheshire area profile:

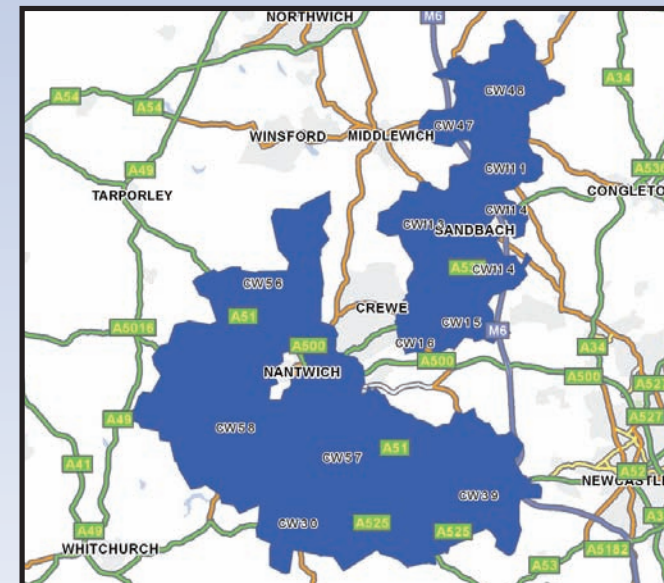
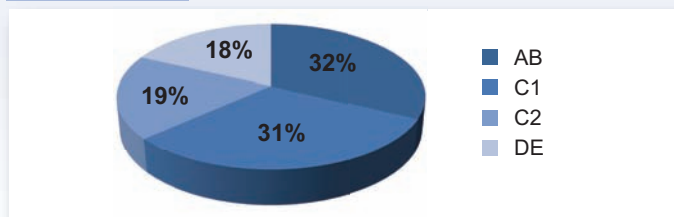
Gender



Age



Social Grade



- |        |  |        |                                     |
|--------|--|--------|-------------------------------------|
| CW11 3 | Sandbach (Incl Ettiley Heath, Elworth, Moston) | CW 3 9 | Madeley, Betley, Woore              |
| CW11 4 | Sandbach (Incl Winterley, Malkins Bank)        | CW 4 7 | Holmes Chapel, Sproston             |
| CW 1 5 | Haslington, Oakhanger                          | CW 4 8 | Goostrey, Cranage                   |
| CW 1 6 | Ludlow Avenue, Crewe                           | CW 5 6 | Nantwich (Incl Willaston)           |
| CW 3 0 | Audlem, Hankelow, Buerton                      | CW 5 7 | Nantwich (Incl Wybunbury, Stapeley) |
|        |  | CW 5 8 | Wrenbury, Aston, Acton, Burland     |
|        |  | CW11 1 | Sandbach (Incl Brereton, Bradwall)  |

For detailed technical specifications please call **0151 330 4959**

Call **01244 340 151** to discuss how our effective advertising solutions could work for your business.

Source: Based on publishers statement and JICREG average 1.52 readers for a free weekly title.