

The Chronicle Xtra (formerly Midweek Chronicle) is the **first free local newspaper readers see each week**, delivered direct to their homes every Monday. This title will encourage additional early week trade for our advertisers, as well as providing our readers with the most up to date community news, breaking news and first for weekend sport updates and reports. It also contains fantastic new advertising platforms and opportunities both in paper and online. The Chronicle Xtra combined with the Chester Chronicle reaches a huge unduplicated audience of 137,000 every week.*

Average Issue

Readership:

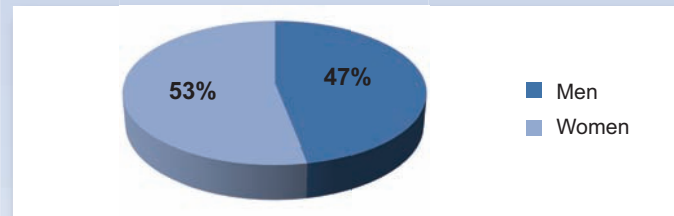
83,000

Day of Publication:

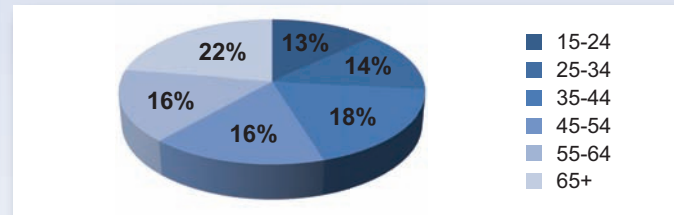
Monday

The Chronicle Xtra area profile:

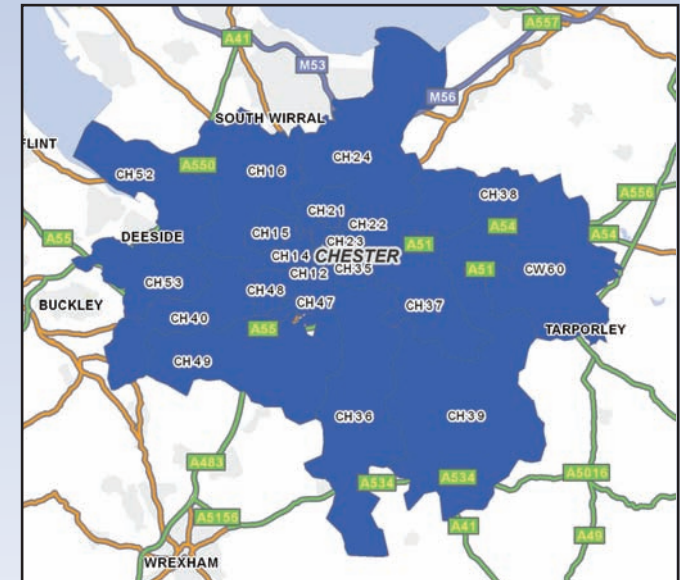
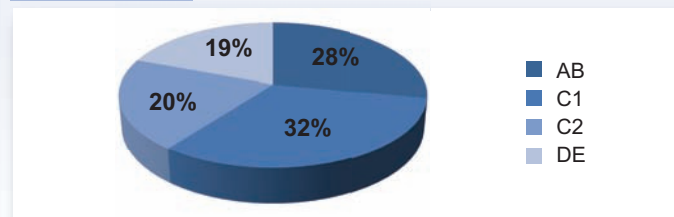
Gender



Age



Social Grade



- | | |
|--|---|
| CH 1 1 Foregate Street, Chester | CH 3 6 Huntington, Farndon, Christleton |
| CH 1 2 Northgate Street, Chester | CH 3 7 Waverton, Guilden Sutton |
| CH 1 3 Boughton, Chester | CH 3 8 Tarvin, Ashton, Mouldsworth |
| CH 1 4 Abbot's Meads, Chester | CH 3 9 Tattenhall, Broxton, Clutton |
| CH 1 5 Blacon | CH 4 0 Broughton, Penyffordd |
| CH 1 6 Saughall, Mollington, Backford | CH 4 7 Chester (Incl Handbridge, Lache) |
| CH 2 1 Upton | CH 4 8 Chester (Incl Saltney) |
| CH 2 2 Chester (Incl Newton) | CH 4 9 Higher Kinnerton, Dodleston |
| CH 2 3 Chester (Incl Hoole) | CH 5 2 Mancot, Garden City |
| CH 2 4 Elton, Mickle Trafford, Moston | CH 5 3 Hawarden, Ewloe, Dobshell |
| CH 3 5 Chester (Incl Vicars Cross, Great Boughton) | CW 6 0 Kelsall, Utkinson, Duddon |

For detailed technical specifications please call **0151 330 4959**.

Call **01244 340 151** to discuss how our effective advertising solutions could work for your business.

Source: JICREG May 2009, *based on average issue readership (unduplicated)

