

A Chester Chronicle Series Event

cheshire

BUSINESS AWARDS 2010

Trinity Mirror Cheshire
Sponsored by

 sas daniels LLP

Entry Form



Editor's Message

There's nothing like a global recession to remind communities just how important successful businesses are - creating employment, boosting local economies, and improving the general well-being of citizens. Here in Cheshire there are many examples of companies that have more than just weathered the storm. Entrepreneurs whose ideas and enthusiasm have launched new ventures, managers who have inspired change and improvement, and staff whose flexibility and hard work has kept businesses profitable. Trinity Mirror's Cheshire Business Awards are the most important awards recognising excellence and are now in the seventh year of highlighting the best companies of all sizes and the people who make them successful. Excellence will be applauded at the glittering Cheshire business "Oscars" awards ceremony in October this year.



Eric Langton
Editor in Chief
Trinity Mirror Cheshire

Why Enter

Entry is free of charge!

We want to recognise the very best businesses in our region, therefore there is no entry fee to enter the awards. There are no barriers to entry, you have nothing to lose by submitting your application.

Open to all businesses

Whether you are a new start up business, or a large employer there is a category to recognise your achievements. Please note that a statistically static or even a declining business, may be a success in the context of difficult market/economic conditions over the period so there is every reason to enter.

Receive recognition for your business

You know how fantastic your business is. This is your opportunity to be independently judged against other businesses and receive recognition for your achievements. What better way to stand out from the crowd?

Positive PR

All award finalists and winners will be published in our Chester Chronicle series of newspapers, generating positive PR for your business.

Showcase your business

Being short-listed and winning an award demonstrates to your current and future customers, employers and competitors that your business is exceptional. This award tells your customers that your company has credibility.

Celebrate your achievements

The awards ceremony is a fantastic opportunity to meet other successful businesses and celebrate your achievements with your colleagues and customers.

How to Enter

To enter the Cheshire Business Awards simply choose the category or categories more suitable to your business achievements, complete an entry form and return it with your supporting statement by post to the **Events Department, PO Box 48, Old Hall Street, Liverpool, L69 3EB** or by email to enquiries@cheshirebusinessawards.co.uk. Additional entry forms and further information can be found at www.cheshirebusinessawards.co.uk

The deadline for entries is Friday 23rd July 2010.

Award Categories and Criteria



Cheshire West & Chester Council Business Start up Award

If your business began trading after January 1st 2009 why not enter this award and receive recognition for your hard work and determination? You may have brought a fantastic new product to market, found a niche area to focus on or overcome all odds to achieve success. Tell us about your business, your market place, your performance and your future plans to win the recognition you deserve.



Royal Mail Small Business of the Year

Whatever your trade, if you employ between 1 and 10 employees and can demonstrate achievements in your marketplace with evidence of an excellent business strategy, good financial performance and your potential for the future, enter the small business of the year.

Medium Business of the Year

Do you have a great business? Then tell us about it! If you employ between 11 and 50 employees and can demonstrate business excellence this is the award for you. The judges will be looking at your achievements, business strategy, financial performance and your potential for the future.



Barclays Corporate Large Business of the Year

If you are the best large business in Cheshire, enter this award! Employing a workforce of more than 50, the large business of the year will be able to demonstrate all round business excellence, financial performance, business strategy and future plans.

Employer of the Year

Are you the best boss? Is your boss the best? We are looking for an employer who can demonstrate excellence in its approach to workforce development. Entrants will be asked to demonstrate why workforce development and training is important to the organisation, how training needs and skills requirements are assessed and addressed, and the direct benefit gained by both individuals and the organisation.

Community Award

Does your business have schemes, initiatives or policies which have a positive impact of your local community? Whether you provide employment opportunities for young or disadvantaged people, show unrivalled support for local charities or even contribute to community schemes, make sure you receive the recognition you deserve and enter this award.



Scottish Power Young Business Person of the Year

Are you or one of your employees able to demonstrate outstanding achievements in your field? Our young business person of the year will be aged 35 or under and will display excellent career progression, leadership and management skills that drive success for their business.



SAS Daniels LLP Women in Business Award

We are looking for a woman or group of women who are high achievers and an inspiration to all women in the business community. The winner(s) will have a proven track record of career progression, management and leadership in their chosen field. Nominate yourself or others today for this prestigious award.



Bank of America Business Person of the Year

Do you, or does someone you know, stand out from the crowd and inspire others? Receive the recognition you/they deserve and enter this award. Judges will take into consideration overall business performance, how this business person has been instrumental in the success of the business, has shown outstanding achievement and who is commended within the business community.

For information on the awards and our sponsors please visit:
www.cheshirebusinessawards.co.uk

Entry Details

Business name:

Please note the business name entered here may be used in publicity material surrounding the Cheshire Business Awards.

Address:

Contact:

Position:

Telephone:

Fax:

Mobile:

Email:

Business Sector:

No. of employees:

How did you hear about the awards?

Trinity Mirror group companies and SAS Daniels LLP would like to keep you informed of new and exciting offers and promotions. Please tick here if you would prefer not to be contacted. Your details will not be passed to third parties.

Please tick the category or categories you are entering

- Cheshire West & Chester Council **Business Start-up Award**
- Royal Mail **Small Business of the Year**
- Medium Business of the Year**
- Barclays Corporate **Large Business of the Year**
- Employer of the Year**
- Community Award**
- Scottish Power **Young Business Person of the Year**
- SAS Daniels LLP **Women in Business Award**
- Bank of America **Business Person of the Year**

Financial Summary

Please complete the following information

Financial Year Ending in:

2007

2008

2009

2010

Turnover:

Pre Tax Profit:

Capital Investment:

Number of Employees:

Entry Requirements

Each entry should include:

- A completed entry form with full contact details.
- A supporting statement about your business achievements relating to the category or categories you are entering. Business achievements referred to must relate to the period January 1, 2009 to June 30, 2010. This should be a typed summary on a maximum of two pages of A4.
- Completed financial summary for years ending 2007, 2008, 2009 and 2010. If 2010's figures are not yet known please indicate this on the financial summary.
- You may also include relevant company brochures, photographs, DVDs or other promotional material to support your entry.

Eligibility

The Cheshire Business Awards is open to all companies who have a business address in Cheshire and the Chester Chronicle circulation area. Please refer to the map on the back page.

Judging

Our panel of judges will review all entries against the specific category criteria as well as turnover, growth, profitability, job creation, future potential, entrepreneurship and other factors outlined in your supporting statement. Remember that a statistically static or even a declining business, may be a success in the context of difficult market/economic conditions over the period.

Nominating another Company?

If you are entering another company or business person please enter you contact details below. Their advanced permission should be sought before submitting an entry on behalf of another business or business person.

Your Business:

Name:

Address:

Contact:

Position:

Tel

Email:

**Relationship
with nominated
company:**

Catchment Area



To be eligible for the Cheshire Business Awards you must have a company address within the blue area of the map.

Awards Ceremony

Winners of the Trinity Mirror Cheshire, Cheshire Business Awards will be announced on Friday, October 08, 2010 at the awards ceremony and dinner at the Crowne Plaza Hotel, Chester.

Over 300 guests including finalists, judges and business leaders will attend the event to celebrate the success of our region.

Tickets will be limited. Reserve your place early to meet and network with Cheshire's most successful businesses. Book now to avoid disappointment.

Contact Us

Return your completed entry form to:
Cheshire Business Awards 2010,
Events Department, Liverpool Daily Post, PO Box 48,
Old Hall Street, Liverpool L69 3EB

For further information:
Call: 01244 606 472
Email: enquiries@cheshirebusinessawards.co.uk
Visit: www.cheshirebusinessawards.co.uk

Deadlines for entries is Friday 23rd July 2010.