

A Chester Chronicle Series Event

cheshire

BUSINESS AWARDS 2011

Trinity Mirror Cheshire
Sponsored by

 sas daniels LLP

Entry Form



>>>> Editor's Message

Cheshire's entrepreneurs, inventive managers, and skilful workers are the defenders of the county's wealth and social well-being.

Trinity Mirror Cheshire's Business Awards highlight the achievements of companies and employees in generating jobs and helping local economies.

This will be the eighth Cheshire business 'Oscars' ceremony where excellence, ideas and endeavour are rewarded – where winners are recognised by other business men and women who understand just how hard it can be to be successful in the toughest of economic environments.

The applause is real for the companies that have survived the perils of start-up, taken on more workers, launched a successful new product or service, achieve excellence, or made a genuine contribution to the benefit of the community.



Eric Langton
Editor in Chief
Trinity Mirror Cheshire

>>>> Why Enter

Entry is free of charge!

We want to recognise the very best businesses in our region, therefore there is no entry fee to enter the awards. There are no barriers to entry, you have nothing to lose by submitting your application.

Open to all businesses

Whether you are a new start up business, or a large employer there is a category to recognise your achievements. Please note that a statistically static or even a declining business, may be a success in the context of difficult market/economic conditions over the period so there is every reason to enter.

Receive recognition for your business

You know how fantastic your business is. This is your opportunity to be independently judged against other businesses and receive recognition for your achievements. What better way to stand out from the crowd?

Positive PR

All award finalists and winners will be published in our Chester Chronicle series of newspapers, generating positive PR for your business.

Showcase your business

Being short-listed and winning an award demonstrates to your current and future customers, employees and competitors that your business is exceptional. This award tells your customers that your company has credibility.

Celebrate your achievements

The awards ceremony is a fantastic opportunity to meet other successful businesses and celebrate your achievements with your colleagues and customers.

>>>> How to Enter

To enter the Cheshire Business Awards simply choose the category or categories most suitable to your business achievements, complete an entry form and return it with your supporting statement(s) by post to the **Events Department, PO Box 48, Old Hall Street, Liverpool, L69 3EB** or by email to **enquiries@cheshirebusinessawards.co.uk**

Additional entry forms and further information can be found at www.cheshirebusinessawards.co.uk

The deadline for entries is Thursday, July 14, 2011.

>>>>>> Award Categories and Criteria

Green award

Has your business applied environmental policies in the workplace? Have your products or services made a positive contribution to the environment? This category will recognise a local business that has had a beneficial impact on the environment.

Cheshire West & Chester in association with Blue Orchid Business Start up award

If your business began trading after January 1st 2009 why not enter this award and receive recognition for your hard work and determination? You may have brought a fantastic new product to market, found a niche area to focus on or overcome all odds to achieve success. Tell us about your business, your market place, your performance and your future plans to win the recognition you deserve.

Scottish Power Small Business of the year

Whatever your trade, if you employ between 1 and 10 employees and can demonstrate achievements in your marketplace with evidence of an excellent business strategy, good financial performance and your potential for the future, enter the small business of the year.

SAS Daniels LLP Medium Business of the year

Do you have a great business? Then tell us about it! If you employ between 11 and 50 employees and can demonstrate business excellence this is the award for you. The judges will be looking at your achievements, business strategy, financial performance and your potential for the future.

Large Business of the year

If you are the best large business in Cheshire, enter this award! Employing a workforce of more than 50 the large business of the year will be able to demonstrate all round business excellence, financial performance, business strategy and future plans.

Employer of the year

Are you the best boss? Is your boss the best? We are looking for an employer who can demonstrate excellence in its approach to workforce development. Entrants will be asked to demonstrate why workforce development and training is important to the organisation, how training needs and skills requirements are assessed and addressed, and the direct benefit gained by both individuals and the organisation.

Cheshire East Council Community award

Does your business have schemes, initiatives or policies which have a positive impact on your local community? Whether you provide employment opportunities for young or disadvantaged people, show unrivalled support for local charities or even contribute to community schemes, make sure you receive the recognition you deserve and enter this award.

Young Business Person of the year

Are you or one of your employees able to demonstrate outstanding achievements in your field? Our young business person of the year will be aged 35 or under and will display excellent career progression, leadership and management skills.

Women in Business award

We are looking for a woman or group of women who are high achievers and an inspiration to all women in the business community. The winner(s) will have a proven track record of career progression, management and leadership in their chosen field. Nominate yourself or others today for this prestigious award.

Bank of America Business Person of the year

Do you, or does someone you know, stand out from the crowd and inspire others around you? Receive the recognition you/they deserve and enter this award. Judges will take into consideration overall business performance, how this business person has been instrumental in the success of the business, has shown outstanding achievement and who is commended within the business community.

Award Category Sponsors



>>>>>> Entry Details

Business name:

Please note the business name entered here may be used in publicity material surrounding the Cheshire Business Awards.

Address:

Contact:

Position:

Telephone:

Fax:

Mobile:

Email:

Business Sector:

No. of employees:

How did you hear about the awards?

Trinity Mirror group companies and SAS Daniels LLP would like to keep you informed of new and exciting offers and promotions. Please tick here if you would prefer not to be contacted. Your details will not be passed to third parties.

Please tick the category or categories you are entering

Green award

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Scottish Power Small Business of the year

SAS Daniels LLP Medium Business of the year

Large Business of the year

Employer of the year

Cheshire East Council Community award

Young Business Person of the year

Women in Business award

Bank of America Business Person of the year

>>>>>> Financial Summary

Please complete the following information

Financial Year Ending in:	2008	2009	2010	2011
Turnover:	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Pre Tax Profit:	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Capital Investment:	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Number of Employees:	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

>>>>>>> Entry Requirements

Each entry should include:

- A completed entry form with full contact details
- A two page supporting statement for each award category you are entering. Please consider the factors under the Judging heading below (this includes the specific criteria for each award)
- Completed financial summary for years 2008, 2009, 2010 and 2011. If 2011 figures are not yet known please indicate on financial summary.

You are not obliged to submit any additional material such as brochures or photographs. If you do please ensure that this is limited and you refer to it in your supporting statement.

Entries must be submitted by post or email by the deadline date of Thursday, July 14, 2011. Response address is provided under 'Contact Us'.

>>>>>>> Eligibility

To be eligible to enter the awards you must have a business operating in one of the following local government areas: Cheshire West and Chester, Cheshire East, or Halton.

>>>>>>> Judging

Our panel of judges will review entries against the following:

- The award description – available on the reverse page
- The specific criteria for each award – detailed within the Detailed Judging Criteria document
- General business performance in terms of: turnover, growth, profitability, job creation, future potential, entrepreneurship.

Remember that a static or even declining business may be a success in the context of difficult market/economic conditions.

>>>>>>> Nominating another Company?

If you are entering another company or business person please enter you contact details below. Their advanced permission should be sought before submitting an entry on behalf of another business or business person.

Your Business:

Name:

Address:

Contact:

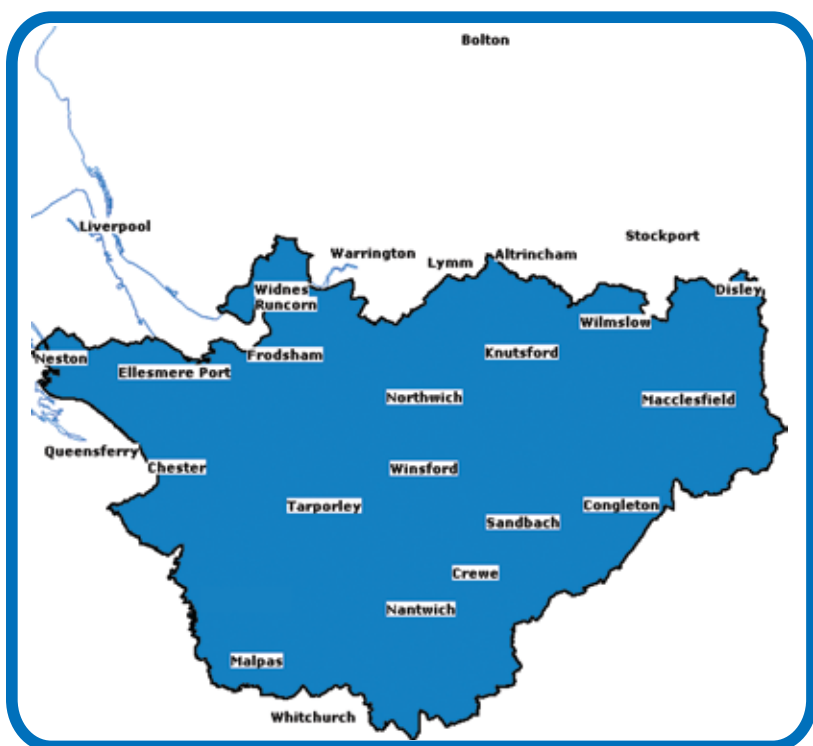
Position:

Tel

Email:

**Relationship
with nominated
company:**

»»»»» Catchment Area



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»»»»» Awards Ceremony

Winners of Trinity Mirror Cheshire's Business Awards will be announced on Friday, September 16, 2011 at the awards ceremony and dinner at the Chester Racecourse.

Over 300 guests including finalists, judges and business leaders will attend the event to celebrate the success of our region.

Tickets will be limited. Reserve your place early to meet and network with Cheshire's most successful businesses. Book now to avoid disappointment.

»»»»» Contact Us

Return your completed entry form to:

Cheshire Business Awards 2011,
Events Department, PO Box 48,
Old Hall Street, Liverpool L69 3EB

For further information:

Call: 01244 606 472

Email: enquiries@cheshirebusinessawards.co.uk

Visit: www.cheshirebusinessawards.co.uk

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